

Las Vegas Brings Custom Homes In the Sky to Hong Kong

Limited time pricing for One Queensridge Place

November 14, 2009 (Hong Kong) United States real estate developer Executive Home Builders announced the ONEILL Group's December launch of an international marketing campaign in Asia for ultra-luxury condominium residences at One Queensridge Place in Las Vegas, Nevada. The two 18-story tower development, with 219 homes has been called the pinnacle of artistic sophistication in a residential environment.



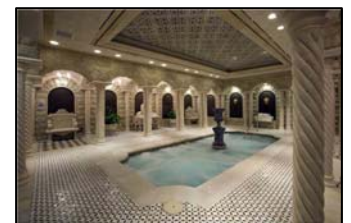
Las Vegas, long known as the entertainment capital of the world caters to celebrities and ultra high net worth individuals and One Queensridge Place elevates the residential lifestyle to an entirely new level. The 16,000+ square foot Crown penthouses are priced at HK\$163.8 Million (US\$21M). Home sizes average approximately 3,500 square feet with prices ranging from the low HK\$8 Millions (US\$1M). "This is the ultimate living experience in Las Vegas" says Frank Pankratz,

President of Executive Home Builders. "One Queensridge Place is literally *architecture as art* with its gallery-like finishes and home to over 800 mosaics, medallions and Pietre Dures." Pietre Dura is the lost Tuscan art of painting in stone. "Our Grand Lobby showcases the largest Pietra Dura known in the modern world accented with colorful semi-precious stones including lapis, lazuli, amethyst, tiger eye and rose quartz. There really is no other condominium residence like this in the world."

Designed in the classic European styling of the Art Nouveau movement, reminiscent of many of the buildings built in the late nineteenth and early twentieth century's in cities such as Brussels and Paris, One Queensridge Place combines "Old World" elegance with "New World" luxury. Panoramas sweep from the nearby golf courses to the Spring Mountain range with its majestic red rock outcroppings, and, yes, to the bright city lights of the Las Vegas Strip.

The suburban location of One Queensridge Place is convenient to restaurants, entertainment, services, shopping and the world famous Las Vegas Strip. Within a seven kilometer radius residents enjoy over 200 holes of golf including the adjacent 27-hole Badlands Golf Course.

Need a limo or front row seats to the Cher show? The residents of One Queensridge Place enjoy a full time concierge to arrange for every detail. The ultra-luxurious amenities include a spacious Fitness Center, Roman Spa, indoor and outdoor pools, wine cellar with wine tasting room and dining room, private theatre, Great Room, Barista Café, casitas for visiting guests, and the list goes on.



According to Patrick O'Neill, CEO of the ONEILL Group, "Las Vegas is the most exciting and dynamic city in the world. For those wanting to own a home in Las Vegas, One Queensridge Place is unparalleled." The ONEILL Group is heading sales in Asia. "For the privileged desiring the best of the best, One Queensridge Place is the ultimate place to own. It is comfortable, elegant, sophisticated and ultra-glamorous. We are delighted to be able to offer One Queensridge Place to our preferred clients."

Interested parties may contact the ONEILL Group's Hong Kong office at 852 6234 9588 or visit www.ogrouphk.com

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