

Hong Kong Hosts US Property Conference

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The annual US Property Conference launches next month in Hong Kong. The bi-annual conference provides a platform for investors throughout Asia to better understand the ownership opportunities available in the US markets and features experts in the fields of market analysis, taxation, legal, immigration and finance. The event is coordinated by the ONEILL Group Hong Kong a firm specializing in US properties for international investors.



The highlight of the conference is the investor seminar scheduled for the 13th of December. “The seminar gathers experts to discuss the US markets and the details of ownership in the US. This year we have representatives from the Trump Hotel Collection’s New York and Waikiki properties who will provide detailed analysis on those sub-markets,” says Consulina Wong Director of Asia for the ONEILL Group Hong Kong.

International investment in the United States surged to over US\$82 Billion in 2011 according to the National Association of Realtors. Chinese investors are the second largest group accounting for almost 10% of all foreign investment in the US representing a 100% increase compared to 2007. “Buyers from Asia have accounted for over half of the US\$600 Million in sales at the Trump Tower Waikiki with many of the recent sales to Chinese,” says Sean Combs, Asia Pacific Sales Director for the Trump Waikiki development. “The combination of luxury lifestyle, hotel services, and the option to have the property managed and rented while they are away are very appealing to this particular buyer segment.”

New York City remains one of the top cities for Hong Kong investors. “Hong Kong and New York share a long history and very deep ties through the finance and trade industries,” says Amy Williamson Vice President of Prodigy at the Trump SOHO. “Hong Kong investors are among the most savvy and sophisticated in the world and the Trump SOHO seems to be a perfect fit with over twenty of the recent sales from our investor groups in Asia.”

The US Property Conference runs from 8 December through the 18th. The 13th December seminar is open to qualified investors but seating is very limited. “The investor seminar fills up quickly but we have a series of smaller breakout events before and after to accommodate the overflow demand and to focus on specific investor needs. We have been organizing this conference for several years and with the surging demand, I think this will be the best one,” says Wong.

For more information about the conference, seminars and private meetings contact the ONEILL Group Hong Kong at usconf@ogrouphk.com or call 3103 1008. www.ogrouphk.com